



## **NEWS**

**FOR IMMEDIATE RELEASE**

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**PIONEER OF ZERO GRAVITY WORKPLACE  
TECHNOLOGY, EQUIPOIS INC., IS NAMED THE "MOST  
INNOVATIVE COMPANY OF THE YEAR" FOR NORTH  
AMERICA BY THE PRESTIGIOUS INTERNATIONAL  
STEVIE® AWARD**

**Award Recipients Were Selected From More Than  
1,700 Businesses, In More Than 40 Countries**

**LOS ANGELES (July 15, 2010)** – [Equipois Inc.](#), a Los Angeles-based designer and manufacturer of a patented "zero gravity" workplace technology, has been selected as the recipient of the [International Stevie® Award](#) for Most Innovative Company of the Year, North America. The Stevie Award is the only global, all-encompassing business awards program honoring great performances in business. Equipois was recognized for its patented *zeroG* technology, which allows tools and other objects to float as if weightless, boosting productivity and eliminating injuries.

"Equipois is delighted to have received such an esteemed award for innovation, a category that included many great North American companies. The award is a testament to the value that our *zeroG* technology has brought to the manufacturing sector, and caps off a gratifying series of successes," said Equipois Inc.'s President & CEO, Eric Golden.

In a string of victories, Equipois was recently honored by taking first place in two recent Southern California fast-pitch competitions (one hosted by Tech Coast Angels and UCLA and the other by Monte Jade Science & Technology Association and Cal Tech), as well as a Progressive Manufacturing Award and four "product of the year" awards.

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The *zeroG* mechanical arm technology was invented by Garrett Brown, father of the award-winning Steadicam® camera stabilization system that revolutionized the movie and television industry. Equipois collaborated with Brown to adapt the Steadicam technology for the workplace in order to allow workers to maneuver tools and parts with much less exertion and fatigue. The collaboration resulted in a family of new patent applications, in addition to the existing patents related to the Steadicam products.

According to Golden, "The *zeroG* technology offers a disruptive leap forward in performance over conventional alternatives. Our products have been proven to reduce workplace injuries, increase worker productivity, and save money by eliminating the costly and widespread injuries caused by exertion, repetition and strain, while increasing throughput, control and precision. It allows virtually any payload – from tools to baggage to the human arm itself – to be maneuvered as if weightless, but with full range of motion, as if the object were being manipulated in space." Equipois's customers include some of the world's top manufacturers in automotive, aerospace, machinery, and other sectors.

Equipois has emerged as the pioneer in the development of zero gravity assistive technologies. The company is currently extending its *zeroG* technologies to other industries, including dynamic support of the human arm for surgery, dentistry, laboratory tasks and other activities, where professionals are forced to work with arms outstretched for long periods. Other uses of the technology include materials handling, military field applications, and construction, among others. The technology also has the potential to serve as a rehabilitative tool and assistive device for disabled individuals. Equipois is presently working with top universities on pilot projects for rehabilitation of victims of stroke and other brain injuries.

**About Equipois Inc.**

Equipois designs and manufactures revolutionary dynamic assist devices that support the musculoskeletal system while allowing full spatial and rotational freedom of motion. The company's patented *zeroG*® systems are designed to support a range of manufacturing, heavy industrial, bioresearch, medical and other applications in order to reduce workplace injuries and associated costs while increasing productivity. For more information, visit <http://www.equipoisinc.com>.

**About The Stevie Awards**

Stevie Awards are conferred in four programs: The American Business Awards, The International Business Awards, the Stevie Awards for Women in Business, and the Stevie Awards for Sales & Customer Service. Honoring companies of all types and sizes and the people behind them, the Stevies recognize outstanding performances in the workplace worldwide. Learn more about The Stevie Awards at [www.stevieawards.com](http://www.stevieawards.com).

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